IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First named Applicants: Rick Kiessig

Serial No.: 10/632,091

Filed: 8/01/2003

Title: System and method for managing content including

ADDRESSABILITY FEATURES

Examiner: Lewis, Cheryl Renea

Art Unit: 2167

VIA ELECTRONIC FILING

RESPONSE TO OFFICE ACTION DATED NOVEMBER 2, 2006

Sir:

Responsive to the Office Action dated November 2, 2006 please amend the application as follows.

Amendments to the Claims begin on page 2 of this Response.

Remarks begin on page 7 of this Response.